

Politics + Ethics



BARNBROOK

save
the bees



believe it or not, you have a bee
to thank for every one in three
bites of food you eat

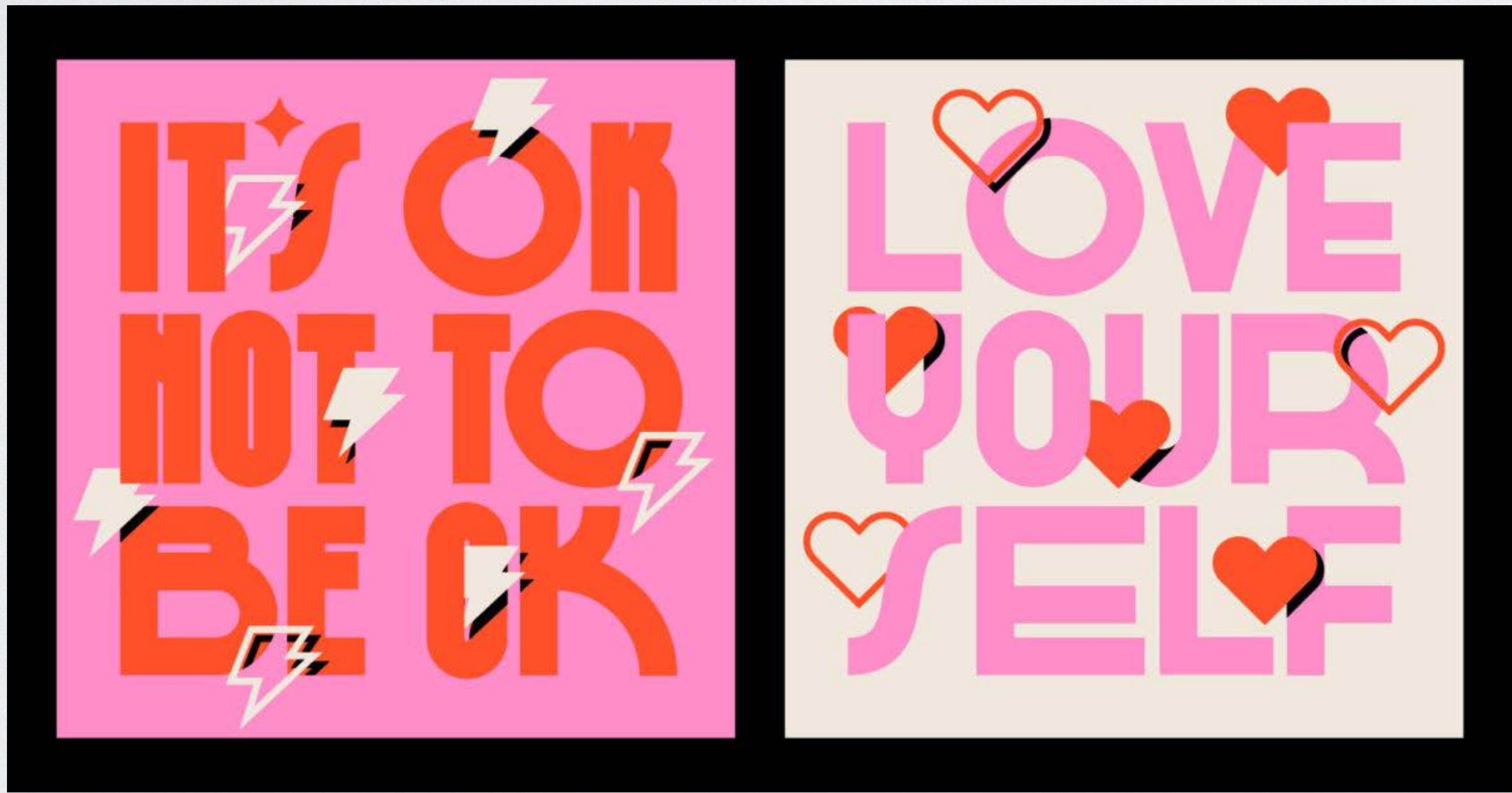


save
the bees



save
the bees

BARNBROOK RESPONSE



JASMINA ZORNIC

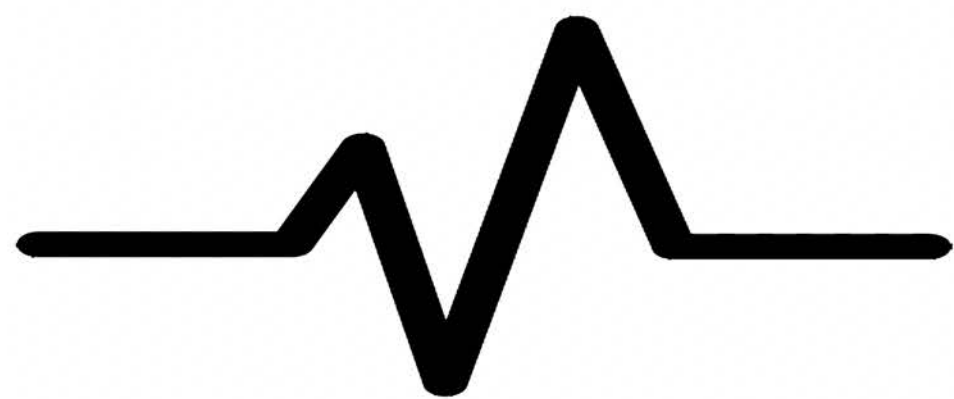
THE C WORD

**CANCER:
THE POSTCODE
LOTTERY**



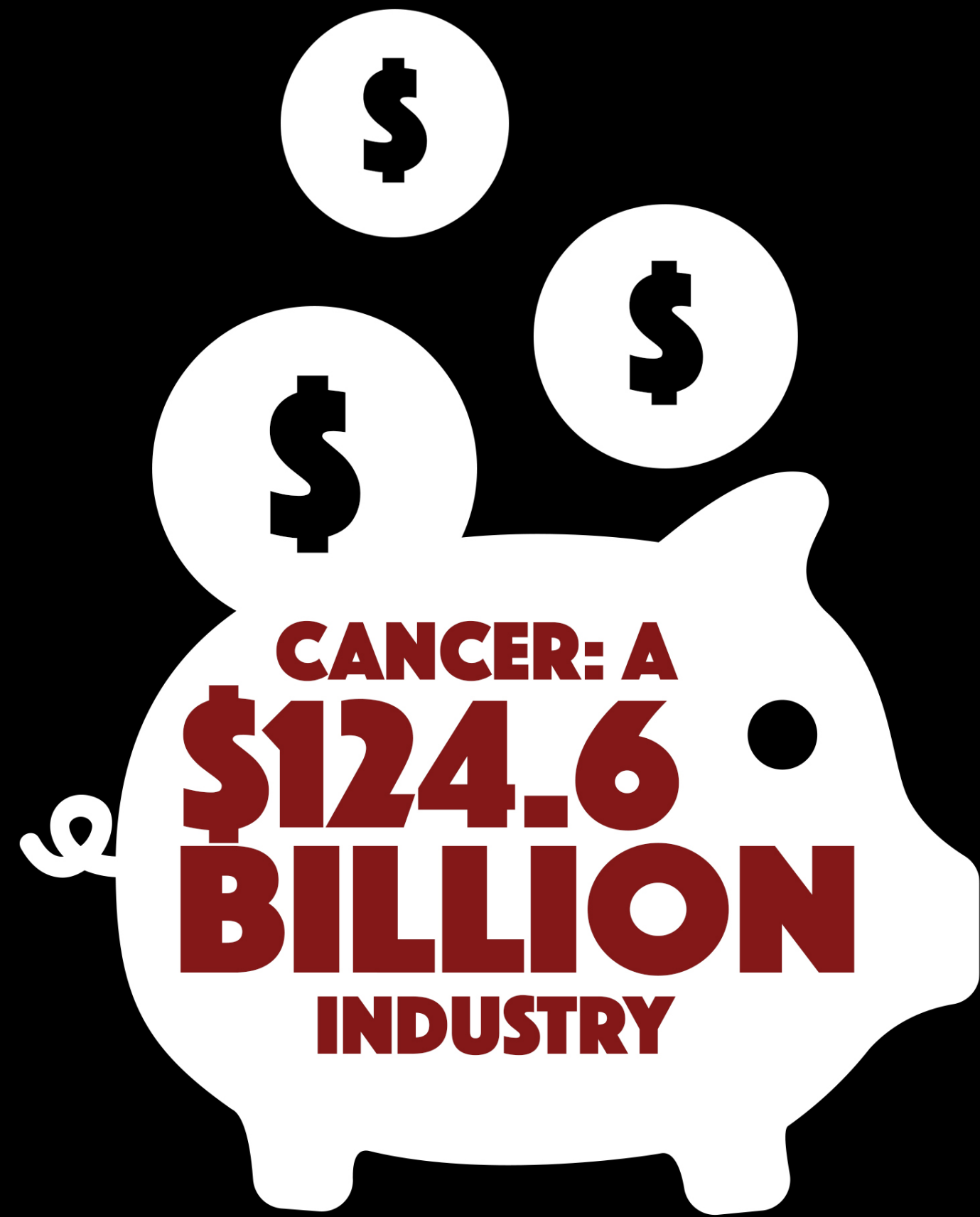
**DON'T
WAIT
IT COULD
BE TOO
LATE**

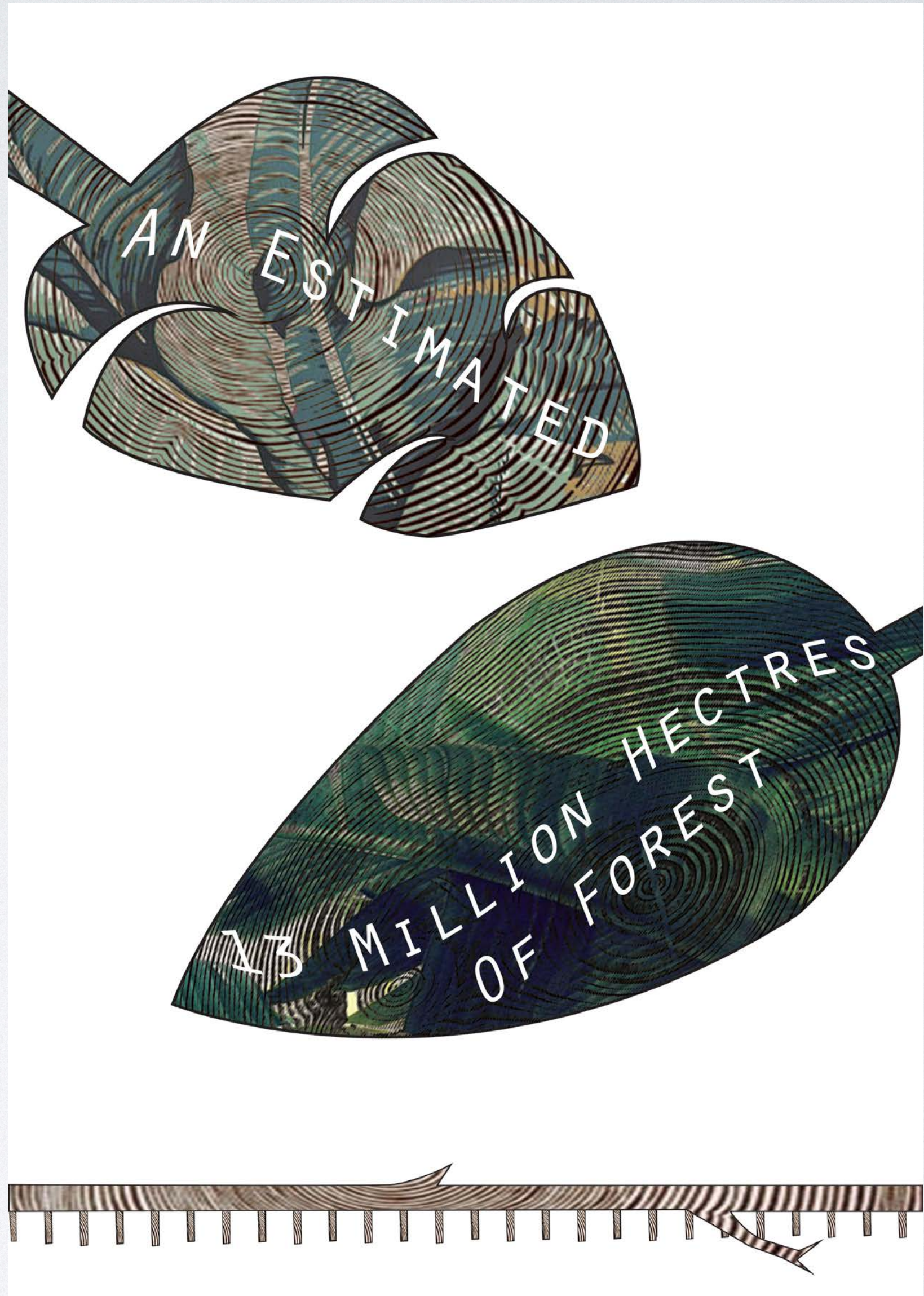
SURVIVAL
CANCER
VARIES
BY 61%
ACROSS ENGLAND

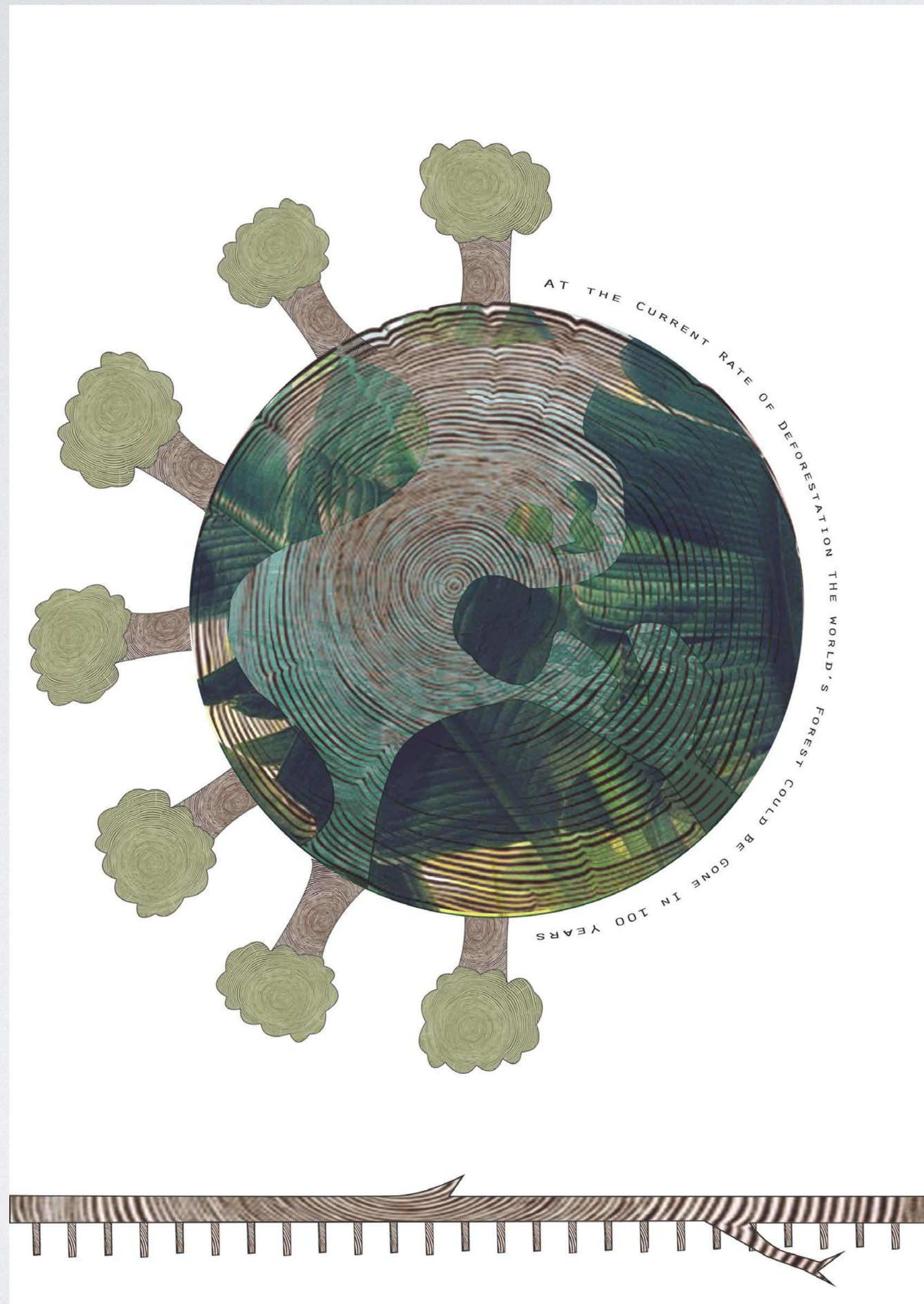


BY 2020 ALMOST
HALF
OF THE POPULATION
CAN EXPECT TO
BE DIAGNOSED
WITH CANCER
DURING THEIR
LIFETIME.

**BY 2020 ALMOST
HALF
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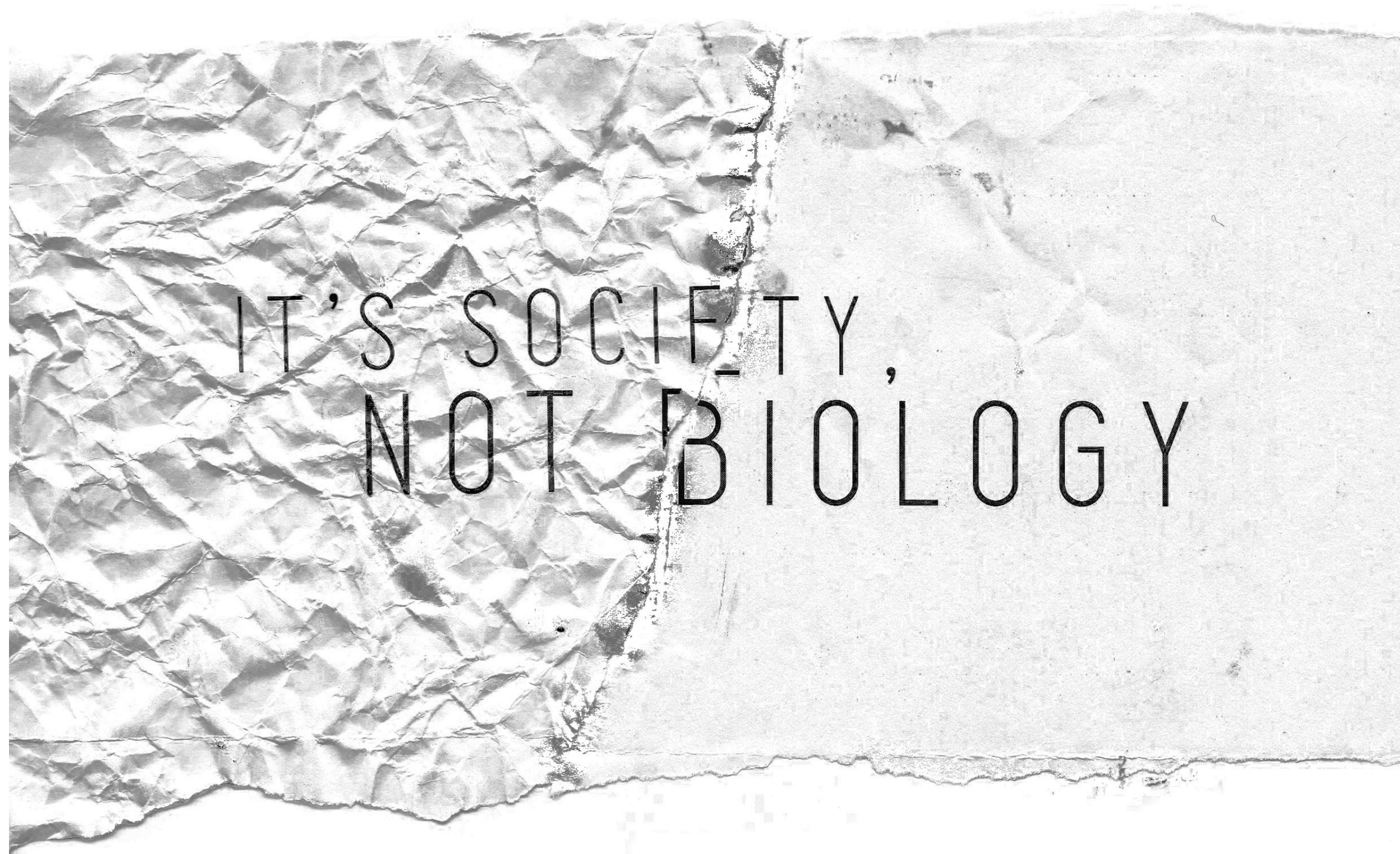


THE SILENT EPIDEMIC



4,858 MEN COMMITTED SUICIDE IN 2013

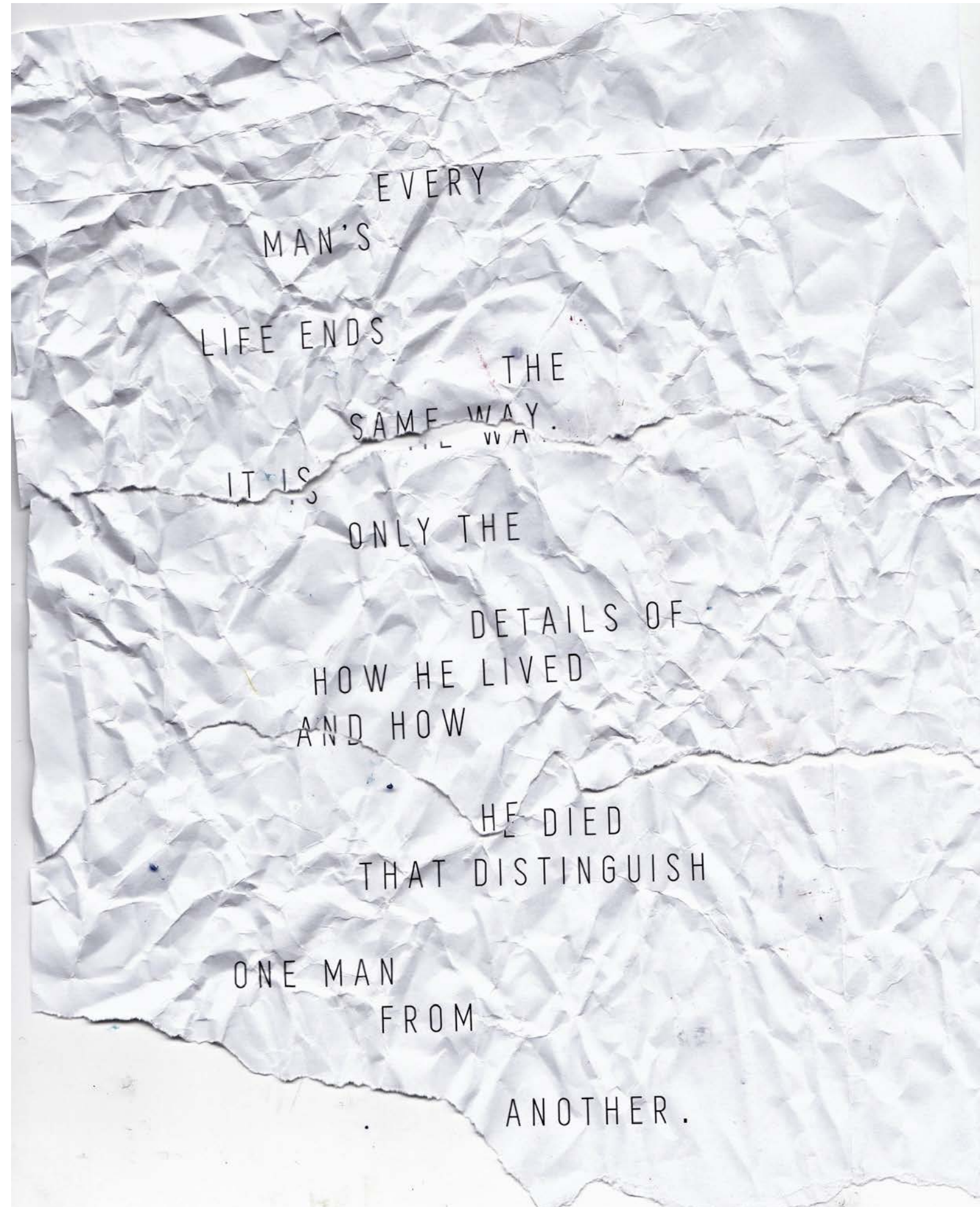
6,112 MEN COMMITTED SUICIDE IN 2016



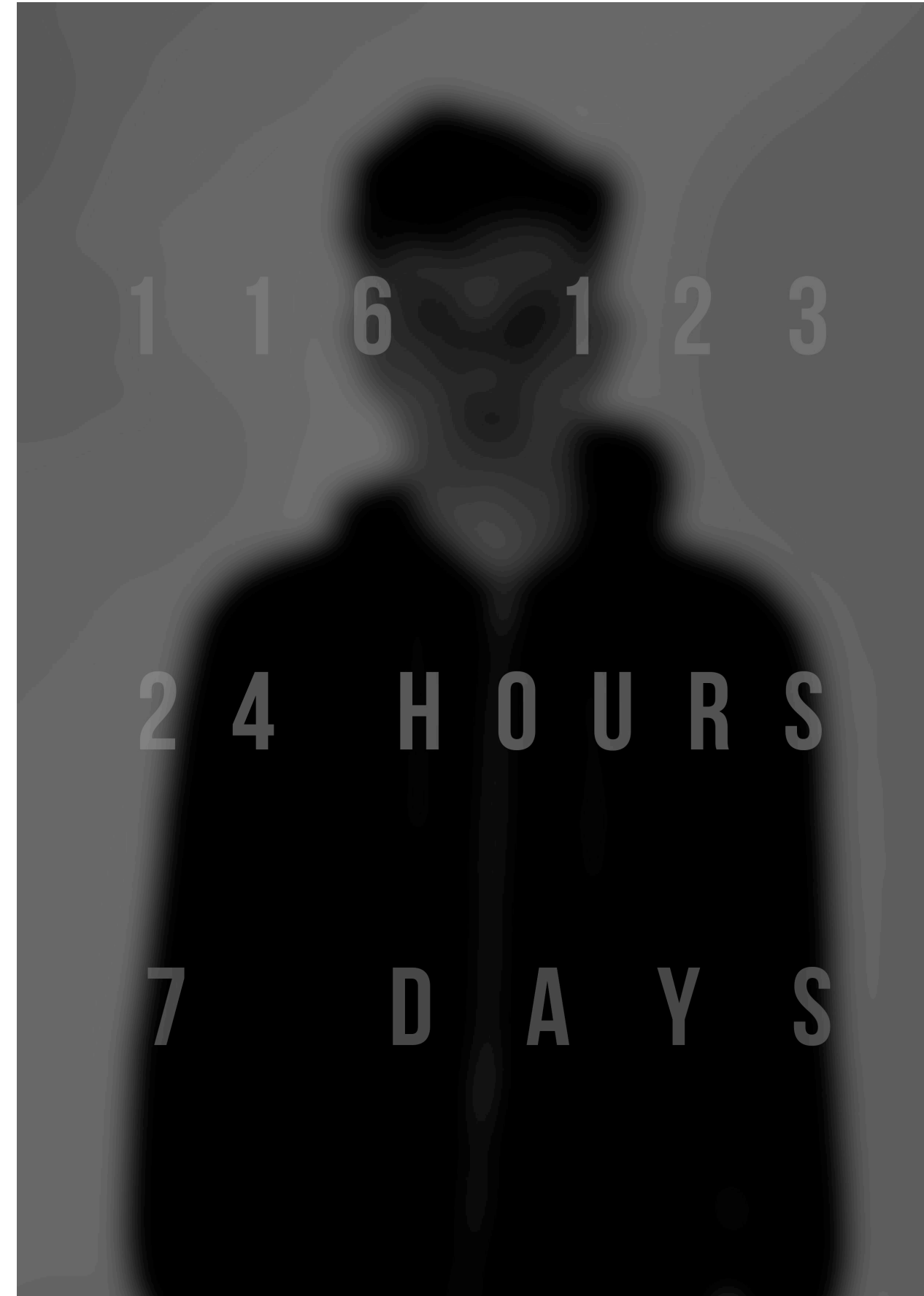
IT'S SOCIETY,
NOT BIOLOGY

THE
SILENT
EPIDEMIC
IS
KILLING
13 MEN
A
DAY

STUDIO
YMA



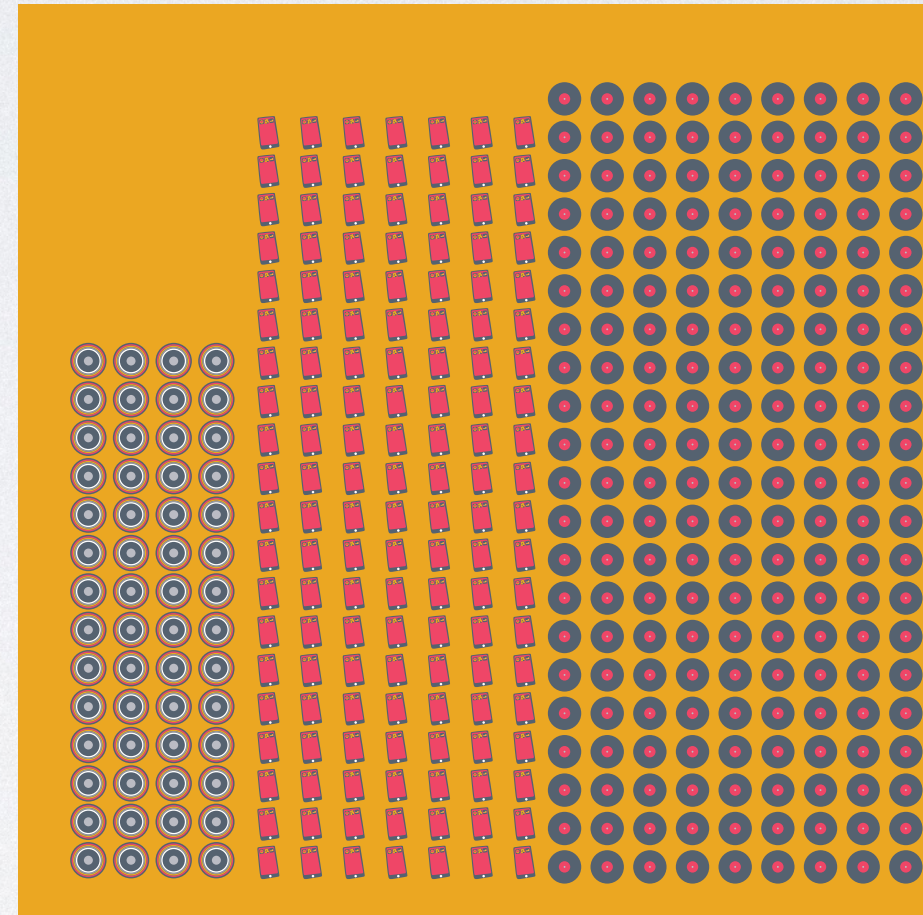
T H E W O R L D
B R E A K S
E V E R Y O N E
A N D I N T H E E N D
O N L Y S O M E A R E
S T R O N G
I N T H E
B R O K E N
P L A C E S





SPOTIFY.
OVER 30 MILLION SONGS.
OVER 75 MILLION ACTIVE USERS.
OVER 20 MILLION PAYING SUBSCRIBERS.
ONE INJUSTICE.

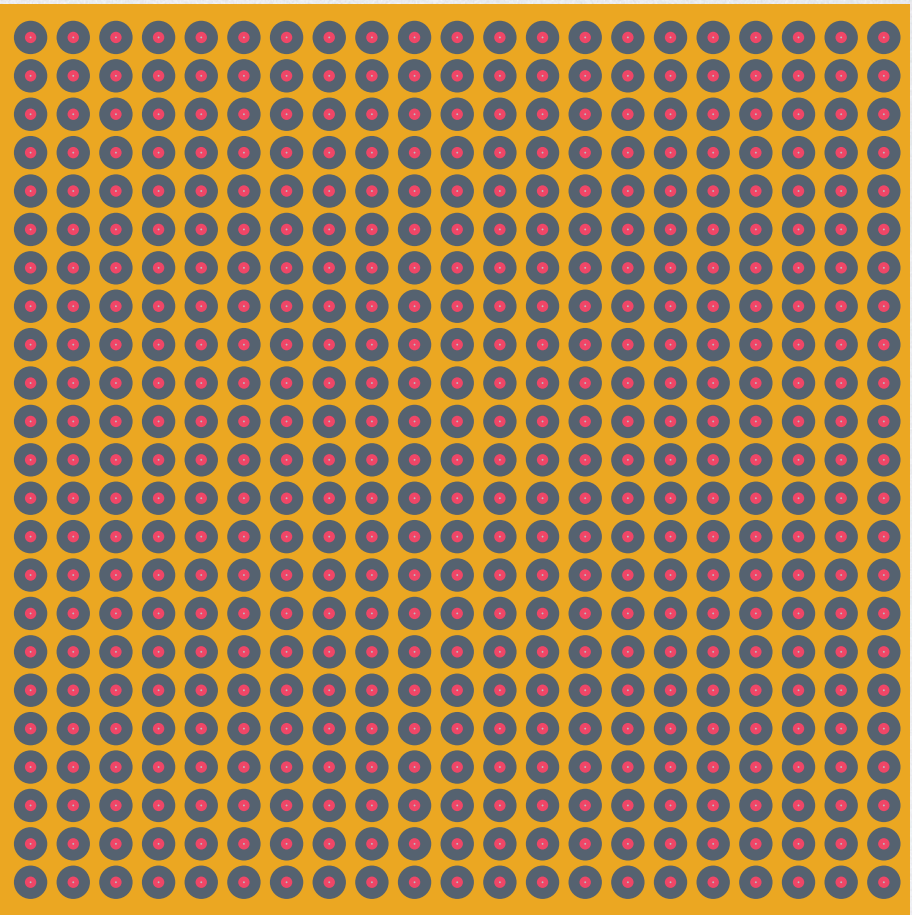
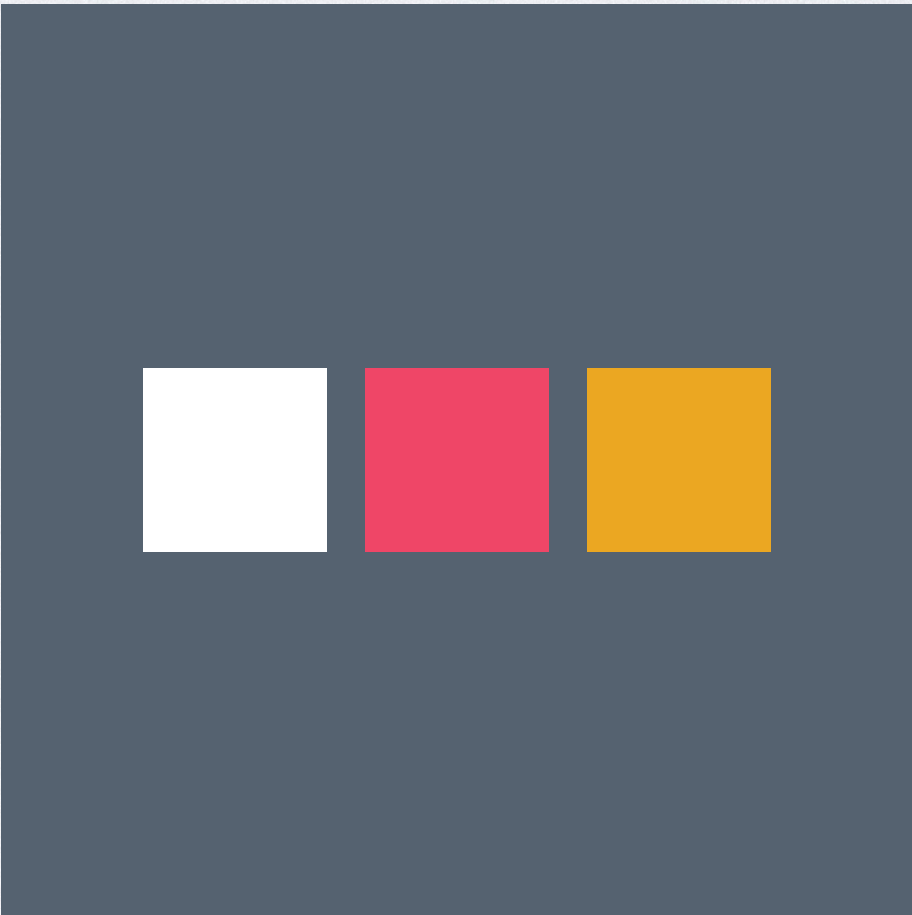
"IF YOU CARE ABOUT MUSIC, SHOULD YOU DITCH SPOTIFY."
SASHA FRERE JONES
NEW YORKER



PREFERED MUSIC LISTENING FORMAT
OF 297 PEOPLE AGED 15-21.

DONT BELIEVE

IN THE HYPE.



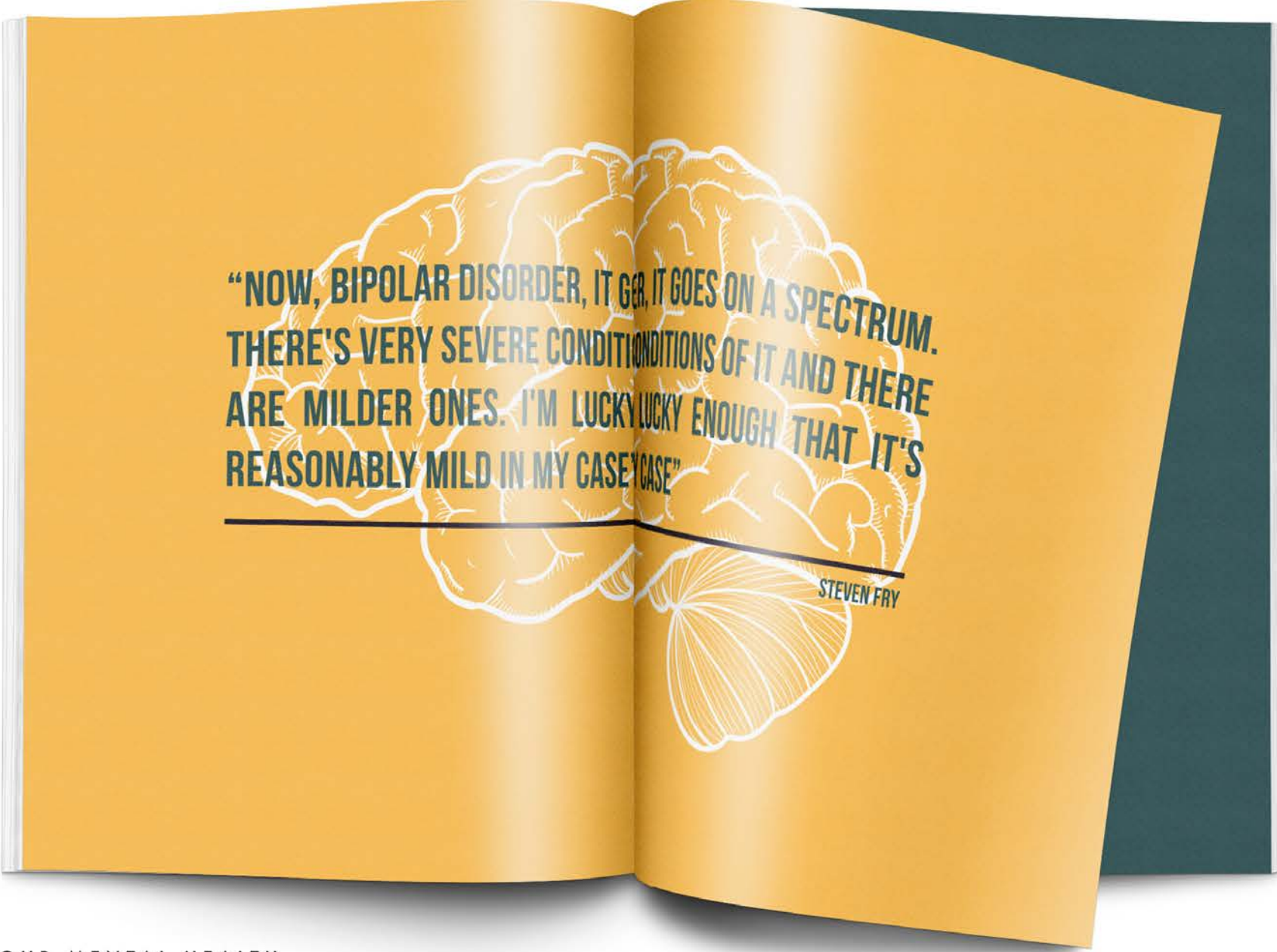
"I'd rather somebody stole the record on vinyl than bought it or streamed it on Spotify, because I think you should listen to music on vinyl, and I think basically anything's better than that (Spotify)."
YANNIS PHILIPPAKIS



AROUND 450 MILLION PEOPLE CURRENTLY SUFFER FROM SUCH CONDITIONS, PLACING MENTAL DISORDERS AMONG THE LEADING CAUSES OF HEALTH AND DISABILITY WORLD-WIDE.



OUR MENTAL HEALTH.
A BRIEF WAS TO DESIGN A PULICATION FOCUSING ON POLITICS AND ETHICS. WE COULD CHOOSE ANY STARTING POINT WE WANTED I SELECTED MENTAL HEALTH. I DESIGNED THE PAGES BASED AROUND INFOGRAPHICS TO MAKE PEOPLE MORE AWARE OF HOW MANY INDIVIDUALS SUFFER WITH SOME FORM OF MENTAL HEALTH ISSUES.

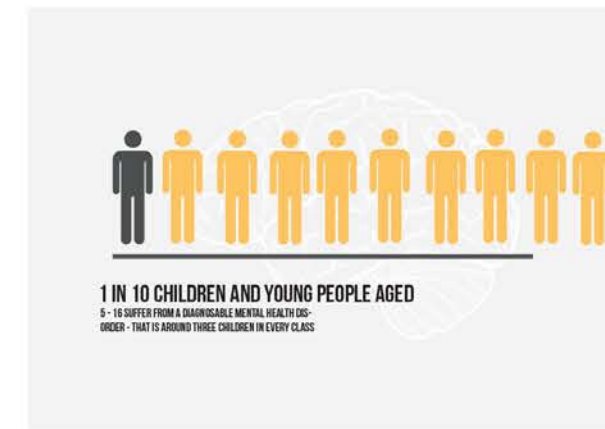
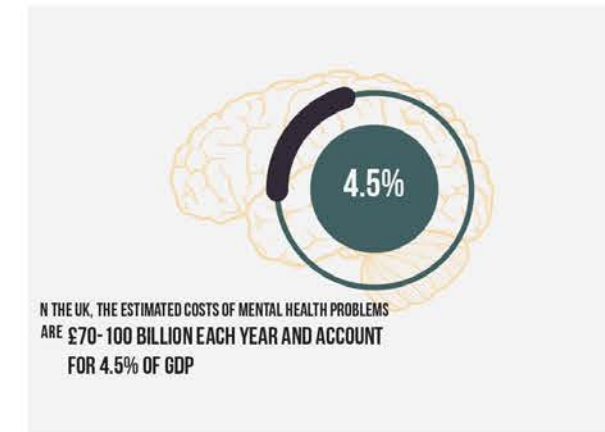


OUR MENTAL HEALTH.
SOME MORE PAGES FOR THE PUBLICATION.





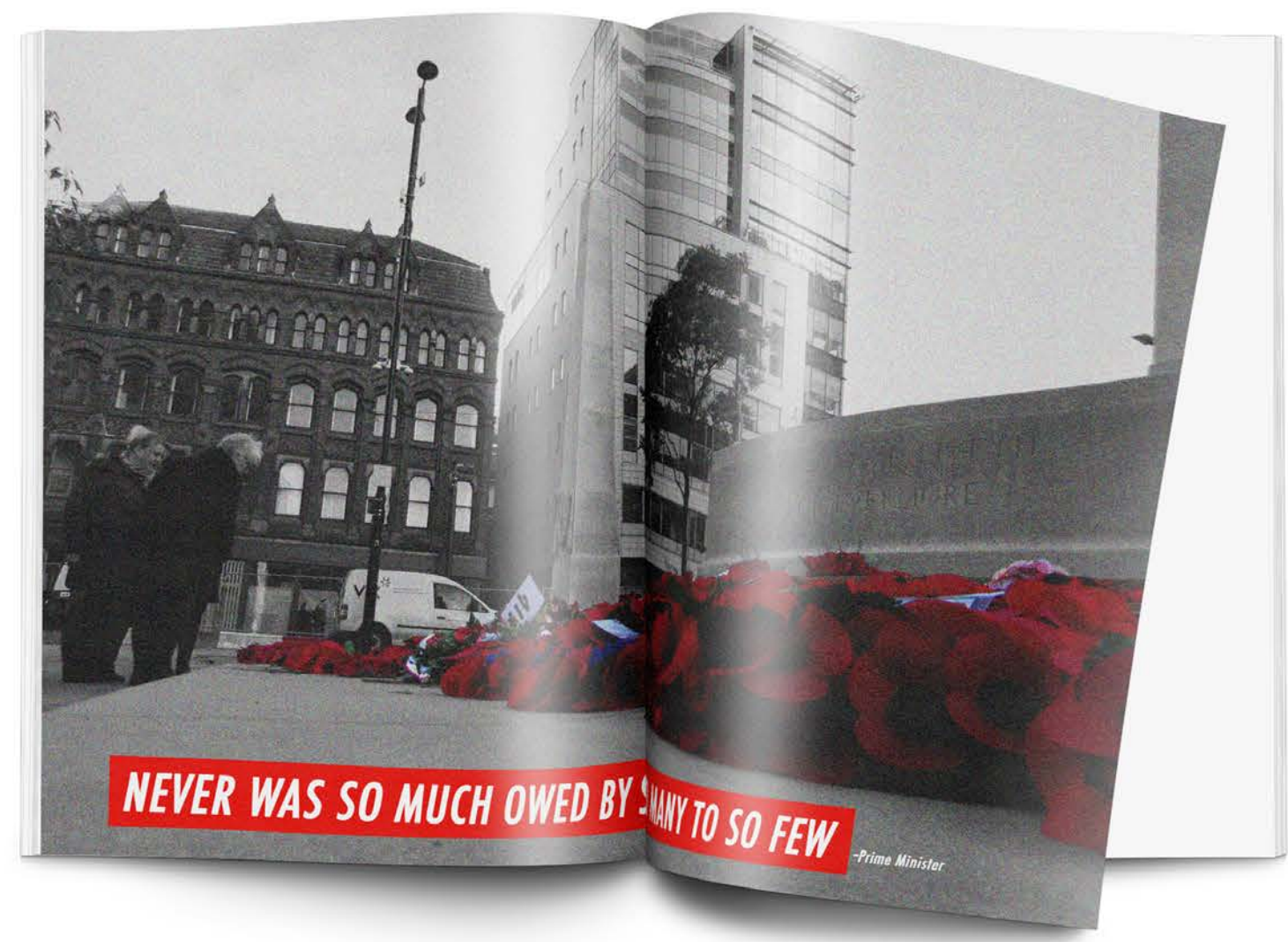
OUR MENTAL HEALTH.
SOME MORE PAGES FOR
THE PUBLICATION.





ANTI-WAR
Politics & Ethics

WITH WEALTH COMES
LESS POSSIBILITY
OF WAR





JOMPMAN JOMPMAN JOMPMAN
THEM BOYS UP TO SOMETHIN....

HOW MUCH IS A LOGO WORTH?

A REGULAR HOODIE FOR EXAMPLE COSTS BETWEEN €25-€30
A SUPREME OR BAPE HOODIE COSTS AROUND €110-€150
WHAT DO YOU GET FOR THAT MUCH PRICE DIFFERENCE?

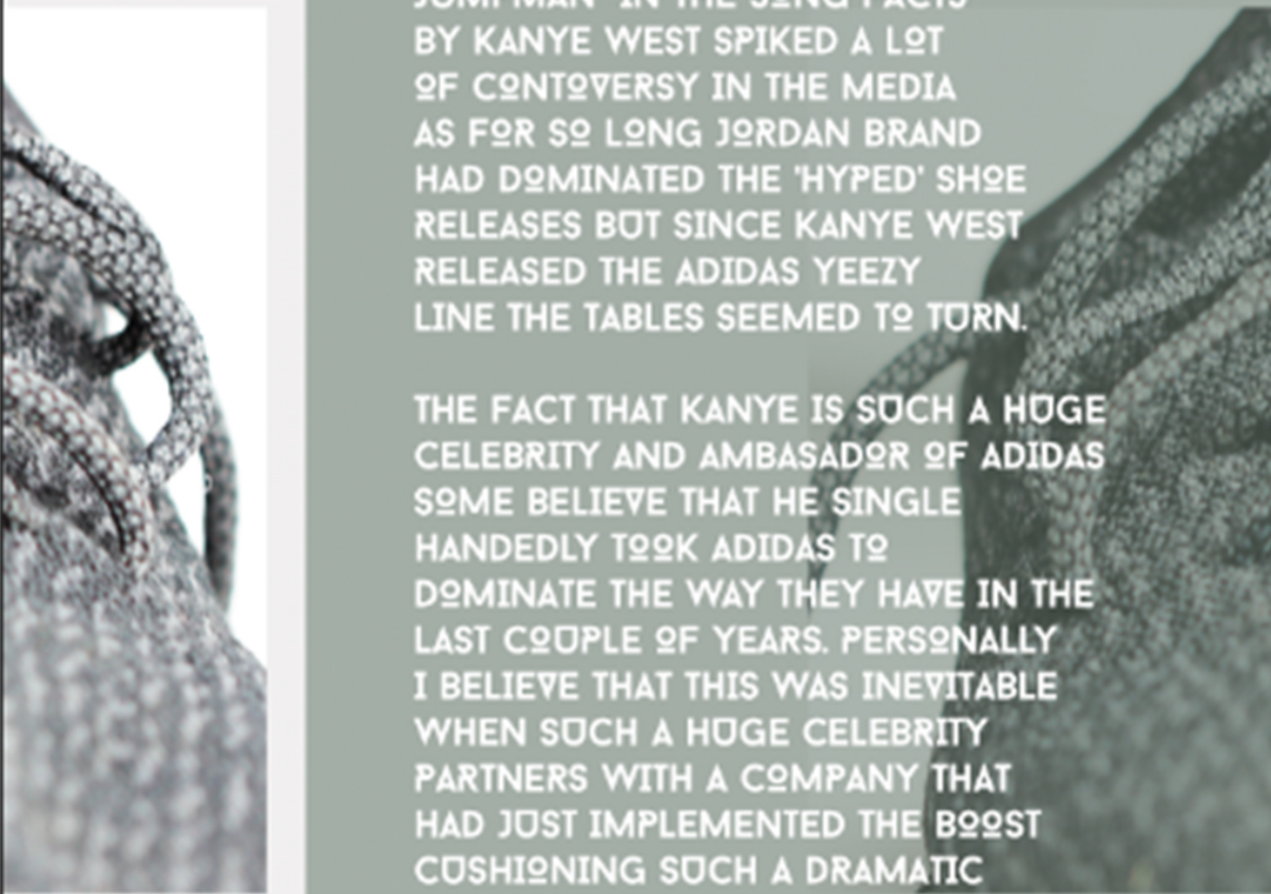


>>>>_>>>>>>>> >>>> >>>>_>>>>



YEEZY JUMPED OVER JUMPMAN...

>>> >>>>...>>



THE LINE "YEEZY JUMPED OVER JUMPMAN" IN THE SONG FACTS BY KANYE WEST SPIKED A LOT OF CONTROVERSY IN THE MEDIA AS FOR SO LONG JORDAN BRAND HAD DOMINATED THE 'HYPED' SHOE RELEASES BUT SINCE KANYE WEST RELEASED THE ADIDAS YEEZY LINE THE TABLES SEEMED TO TURN.

THE FACT THAT KANYE IS SUCH A HUGE CELEBRITY AND AMBASSADOR OF ADIDAS SOME BELIEVE THAT HE SINGLE HANDEDLY TOOK ADIDAS TO DOMINATE THE WAY THEY HAVE IN THE LAST COUPLE OF YEARS. PERSONALLY I BELIEVE THAT THIS WAS INEVITABLE WHEN SUCH A HUGE CELEBRITY PARTNERS WITH A COMPANY THAT HAD JUST IMPLEMENTED THE BOOST CUSHIONING SUCH A DRAMATIC INCREASE IN DEMAND WAS ALWAYS GOING TO HAPPEN.



THE LIVESTOCK
INDUSTRY IS
RESPONSIBLE
FOR

18%

OF GLOBAL
GREENHOUSE
EMISSIONS



MURDER

WE ARE DESTROYING THE PLANET



MURDER

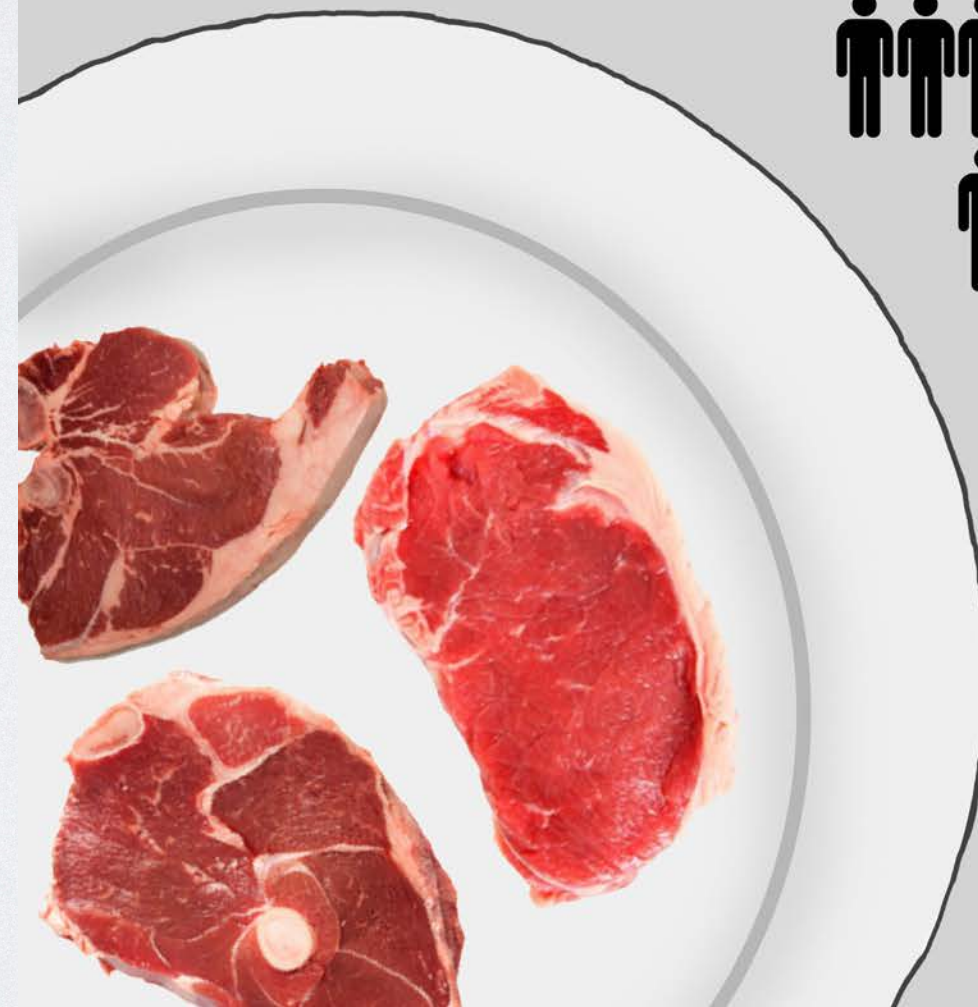
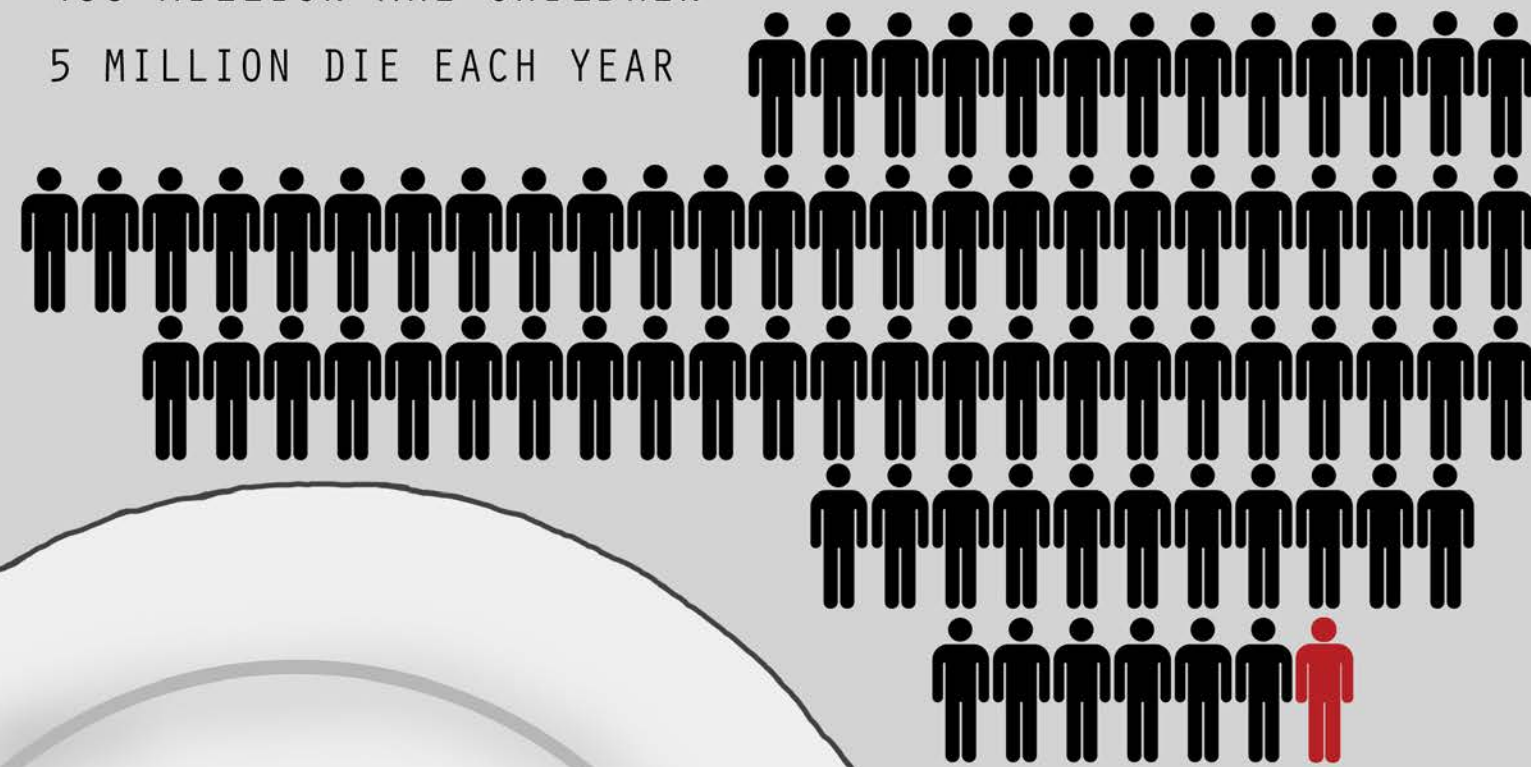
WE ARE DESTROYING THE HUMAN RACE



925 MILLION PEOPLE WORLDWIDE ARE STARVING

400 MILLION ARE CHILDREN

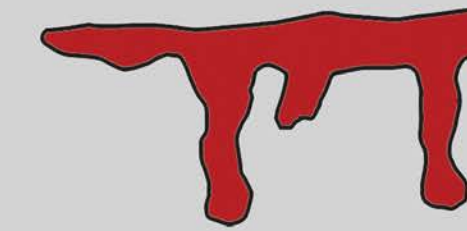
5 MILLION DIE EACH YEAR



THATS 1 IN 80 STARVING CHILDREN DYING EVERY YEAR

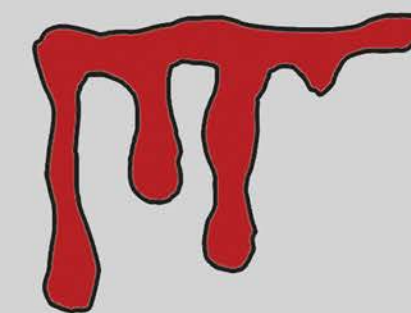
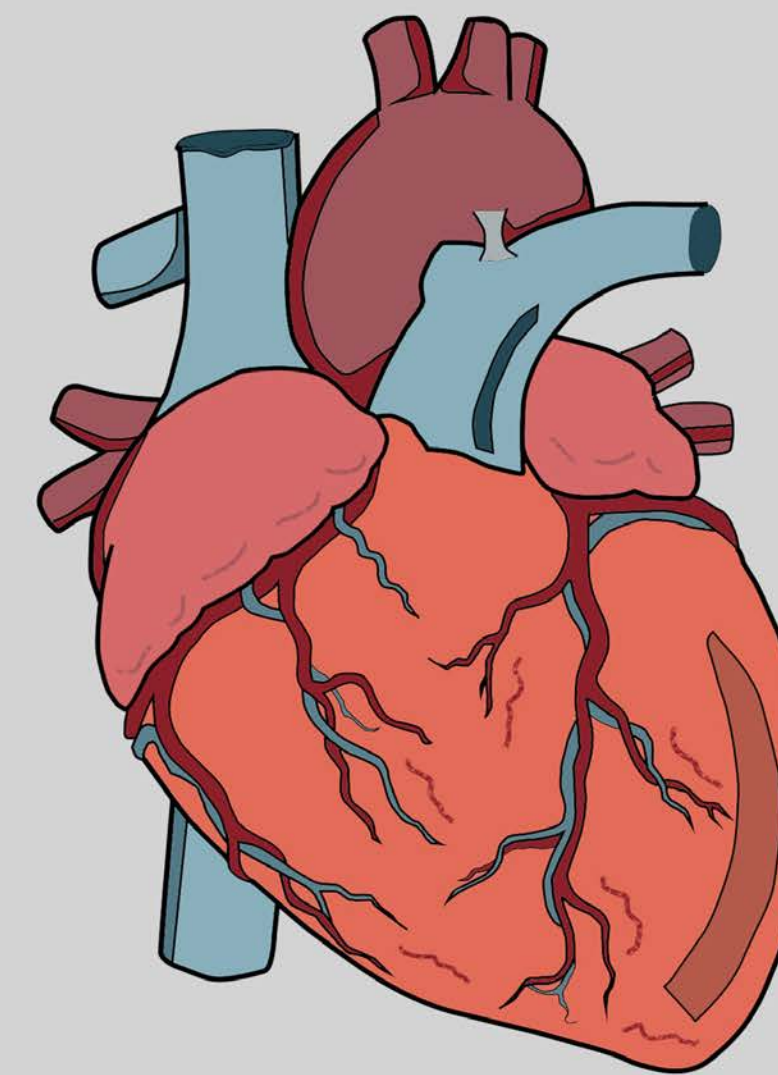
THE TOTAL SUPPLY OF CROPS BEING FED TO ANIMALS COULD FEED AT LEAST 4 BILLION PEOPLE INSTEAD

IN THE US,
HEART DISEASE KILLS
600,000 PEOPLE A YEAR



THATS 1 IN 4 DEATHS

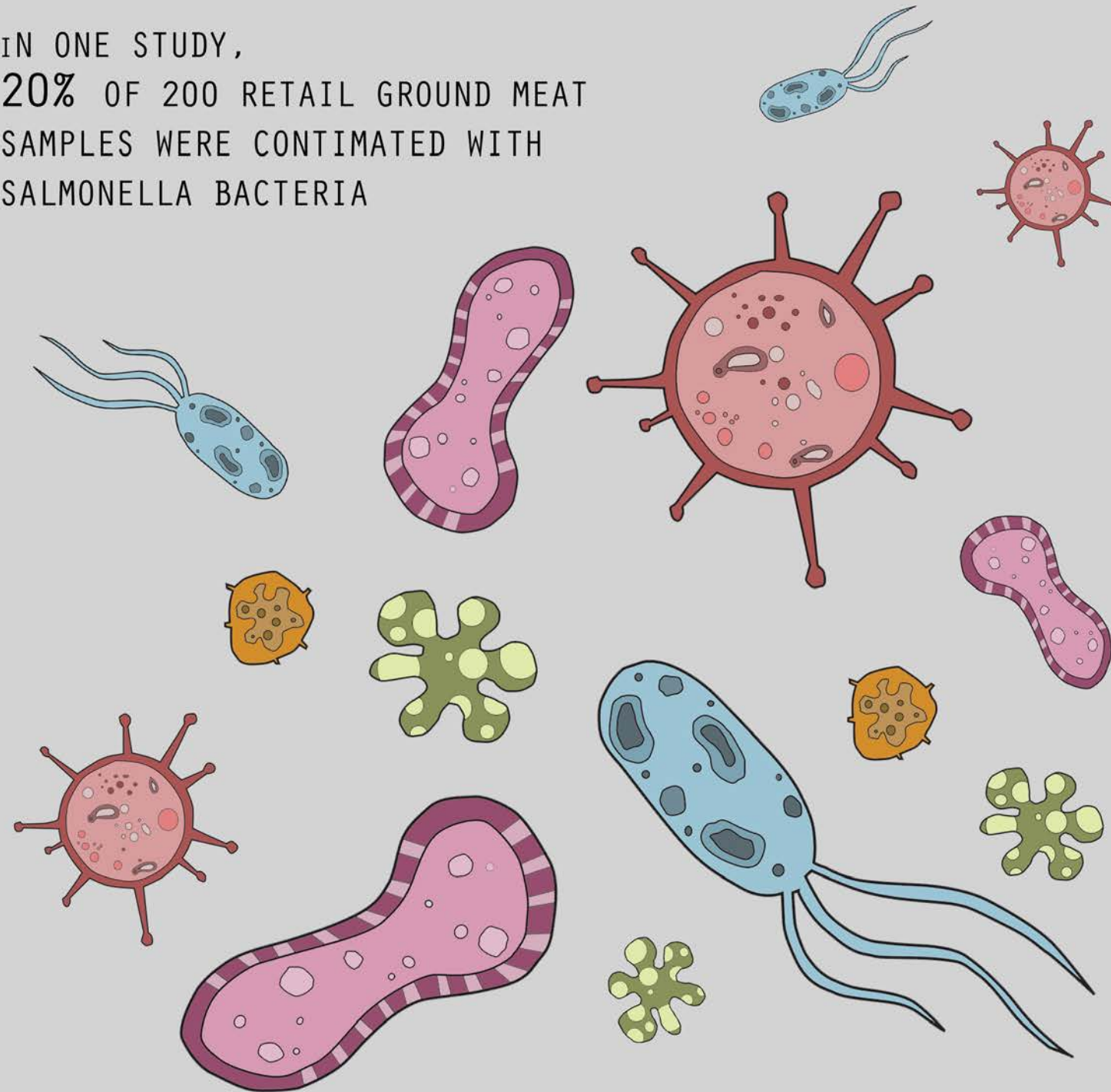
ANIMAL PRODUCTS ARE
THE MAIN SOURCE OF
FAT & CHOLESTEROL



#2 KILLER- CANCER
30% OF CANCERS ARE DIETARY RELATED

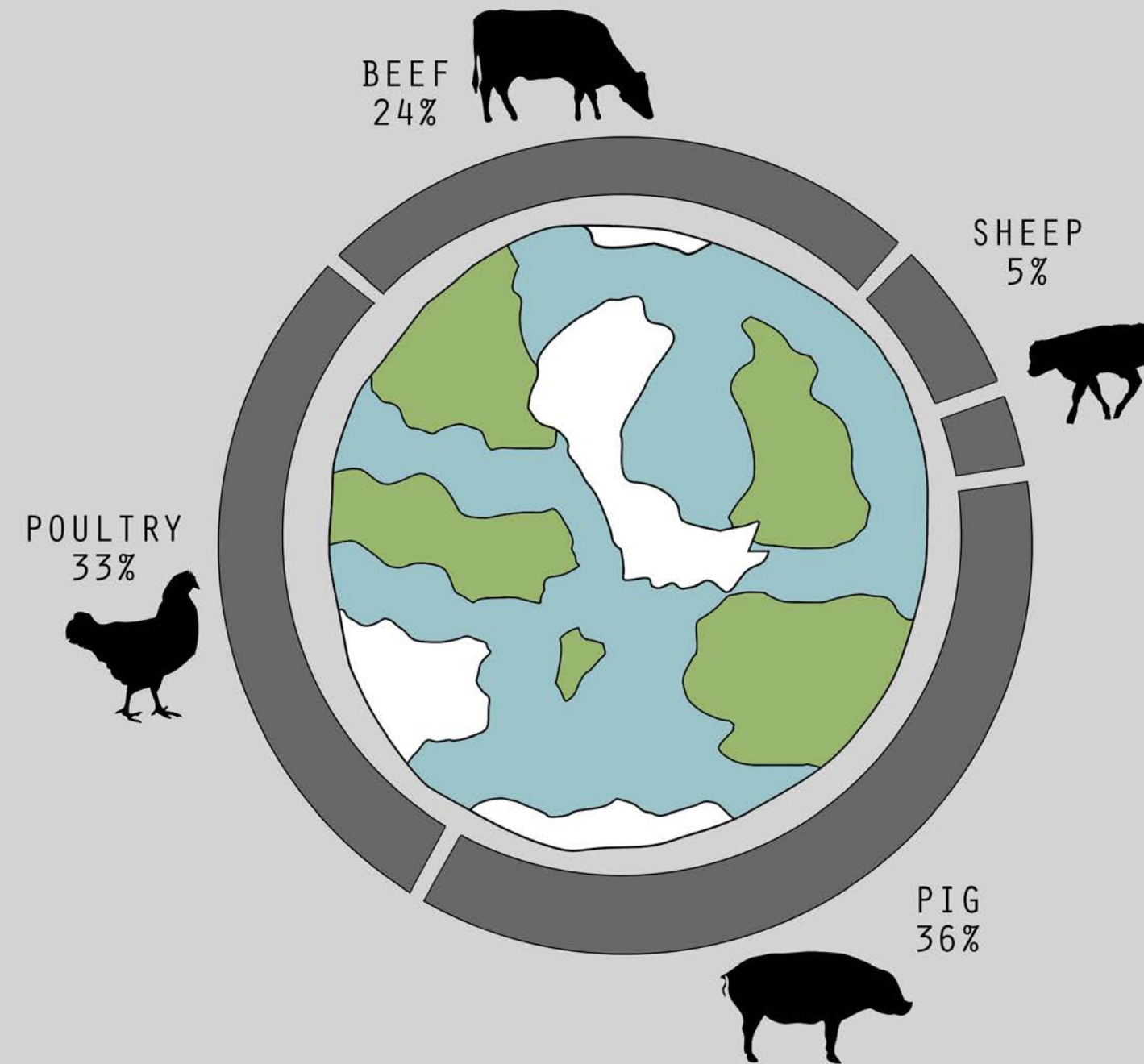
THE PRIMARY SOURCE OF SALMONELLA, CAMPYLOBACTER, E-COLI AND OTHER FOOD BOURNE PATHOGENS FOUND IN POULTRY AND MEAT IS ANIMAL FAECES

IN ONE STUDY, 20% OF 200 RETAIL GROUND MEAT SAMPLES WERE CONTAMINATED WITH SALMONELLA BACTERIA



DRINKING MILK ALSO MEANS DRINKING PUS
ONE CUBIC CENTIMETRE OF MILK IS ALLOWED TO CONTAIN UP TO 750,000 SOMATIC CELLS (COMMONLY KNOWN AS "PUS") BEFORE IT IS KEPT OFF THE MARKET

PERCENTAGE OF THE WORLD'S MEAT SUPPLY



THATS 56 BILLION ANIMALS KILLED EACH YEAR



MURDER

WE ARE DESTROYING ANIMALS LIVES